

February 14, 2008, Issue #3

## New CREW for You, New Name for Member Services!



*Nadia Bilchik at the October 2007 CREW luncheon*

The goal of the committee formerly known as CREW Member Services was to create more networking and educational opportunities for Members. As part of the "New CREW for You", we have the same goals but now have a brand new name. We are now known as **CREW University!**

"**CREW U**" will offer effective and meaningful professional education and personal development opportunities for CREW members. This will include developing a public policy initiative that benefits the members of CREW, taking our first policy position by 2010. This will include taking appropriate stands on "green" initiatives and issues of relevance to the general membership and the commercial real estate industry. This will also mobilize membership for action on proposed legislation and/or policy changes. How exciting is it to think that we, as an organization, can make a difference???

In **CREW University**, we will offer at least four CREW University "courses", including 2 certification courses and 2 "special topic" courses annually. The topics will be chosen from a variety of relevant subjects including appraisals, LEED, project management, real estate licensing, as well as personal development topics for women like money & risk, creating authentic relationships, networking and developing a personal brand.

With these goals in mind, CREW University is proud to announce the first personal development course!!!!

For those of you that missed Nadia Bilchik at the October 2007 luncheon, now is your opportunity to join her for a half day seminar on "Relationships for Career Success."

This is an interactive, team building program in which participants will learn:

- Connecting / networking skills and how to make them work on both an individual and company level
- Strategies to overcome anxiety about developing new relationships
- Techniques on how to start and maintain memorable conversations
- How to quickly assess people and relate to them in the most appealing way
- How to make long-term investments in others so they want to invest in your success
- How to effectively maintain relationships

This half-day seminar is your opportunity to personally and professionally invest in yourself.

The first course of CREW University will be offered on Wednesday, March 19th from 8:30 a.m. – 12:30 p.m. at Parc Community in Buckhead. There will be only 100 seats available offered at \$45.00 per person. This will include breakfast, lunch, the course and Nadia's signed book

"The Little Book of Big Networking Ideas, A Guide to Expert Networking."

Registration for this amazing course will be open via the CREW Atlanta website on March 1, 2008.

## Upcoming Events Monthly Luncheon March 6, 2008

Register, starting Friday, February 15, and pre-pay by credit card on-line by clicking [here](#).

**"No Water, No Problem? Commercial Real Estate Surviving the Drought"**

11:30 a.m. Registration, 12:00-1:30 p.m. Program  
103 West

103 W. Paces Ferry Road, Atlanta GA 30305

\$45.00 CREW Members, \$65.00 Guests

\*Reservations not cancelled by NOON, Monday, March 4, 2008, will be charged.

## CREW University Wednesday, March 19th

8:00 am - 12:30 am

Nadia Bilchik Seminar, Members Only

Parc Community Buckhead

Registration opens March 1st

## 2008 Capital Campaign Update

76% of Goal!!! It's amazing that we've already raised \$115,000 of our \$150,000 fundraising goal for 2008. And it's only February! This is 110% of our Chapter goal, 55% of our Event Sponsor goal, and 66% of our Member Pledges goal (with each category having a target of \$50,000).

If you are interested in personal donations or corporate sponsorships, please contact Leslie Burke, Prudential Financial, (770) 395-8637.

For more information click on the link below:  
[www.crewatlanta.org/sponsorships.html](http://www.crewatlanta.org/sponsorships.html)

## JobBank

Are you looking for a new gig? Or are you looking for a new team-mate? Either way, the CREW job bank is a valuable resource for employers and employees alike. In the sea of real estate professionals, it is nice to know there is a place to go for job postings related to our industry, and supporting CREW Atlanta's Mission: To elevate women to positions of power and influence in commercial real estate.

Click on the link below for the JobBank:  
[http://www.crewatlanta.org/jobs\\_current.php](http://www.crewatlanta.org/jobs_current.php)

## CREW Atlanta Thanks Our 2008 Sponsors:

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