



# at a glance

**CREW Atlanta Mission:** To elevate women to positions of power and influence in commercial real estate.

[link to Atlanta chapter website](#)

[link to Atlanta chapter calendar](#)

December 5, 2008, Issue #34

## 2009 Board Retreat Intense, Informational and Inspiring

### Intense...

The newly elected CREW Atlanta Board of Directors and committee chairs held their first board retreat last month to not only get to know each other, but to review the CREW Atlanta strategic plan and to discuss methods to sustain and further develop our goals. The theme was *CREW Atlanta: Committed to Communication and Success for our Membership*. It was an intense 12 hour session over two days which resulted in a succinct overarching vision for 2009.

### Informational...

Half of the time together was focused on the CREW Atlanta Strategic Plan which was developed in 2007, and implemented in 2008. The newly elected board members really got a chance to dig into areas of emphasis like the CREW operational model, education, member composition, member-to-member connectivity, communication and transparency as well as CREW Network.

The balance of the time was spent reviewing the individual committee's goals and objectives for 2009 as well as their operating plans and budgets. Understanding how each of the committees planned on incorporating the CREW Guiding Principles and Goals was imperative in the development of committee plans. Each committee reported out on this as well.

Did you know that CREW Atlanta has seven committees and numerous subcommittees? Each of the committees' heads did an incredible job outlining their committee's goals and the steps that they would take to accomplish these goals: CREW Atlanta Legislative and Lobbying Initiative (CALLI), Communications, Leadership, Advanced Crew Experience (ACE), Programs, CREW Network and Membership were all represented and there is a ton of work to be accomplished in 2009!!! All committees are currently recruiting members for the upcoming year

### Inspiring...

2009 will be kicked off with a Members Only Event "Building Relationship to Build Business" to be held in the evening on January 22. Each committee will display a booth that evening that will highlight the committee goals, provide information on its function, and will promote the committee in its recruiting efforts. We are looking to you, the CREW Atlanta members to be inspired and volunteer. Getting involved is the best way to build relationships with other CREW members, and our goal is to develop those relationships into business building endeavors. Attend the event and see if one of these committees is right for you. Please get involved!!

## CREW Atlanta Thanks Our 2008 Sponsors:

### SUSTAINING:

The Coca-Cola Company  
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### BENEFACTOR:

Dekalb Office Environments

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Friese Legal, LLC  
PM Realty Group  
The Home Depot

## Save the Date!

### Monthly Luncheon: 1/8

**Economic Forecast with Marci Rossell, Former CNBC Chief Economist and Co-Host of SQUAWK BOX**

### Joint CREW/CoreNet & ACBR luncheon

Location: Cobb Energy Centre  
11:30 - 12:00 Registration  
12:00 - 1:30 Program  
\$50.00 for CREW, ACBR, CoreNet Members and Guests

**\*\*CLICK TO REGISTER\*\***

### Member's Only Meeting: 1/22

Mark your calendar for an event from 5:30-7:30 pm, location TBD

### Daniel Henninger Photography

Daniel will be available Thursday, January 8th for CREW Directory Headshot Photos from 11:15 a.m. until end of luncheon. Personal checks, company checks and cash are accepted. Cost is \$50.

## Silent Auction Success!!

We raised \$2,315 for the CREW Foundation at our Dec 4th Silent Auction!

Thank you to all who donated items to make this possible. **Auction high bidders were:**

- |                  |   |                    |                                       |
|------------------|---|--------------------|---------------------------------------|
| Anna Choe        | <i>Women's Bulgari Gift Basket</i>        | Lisa Jenkins Wells | <i>Radiance Medspa Facial</i>         |
| Nancy Larson     | <i>Concentric's Restaurant Gift Card</i>  |                    | <i>Leather Executive Chair</i>        |
| Gail Fargason    | <i>David Yurman Diamond Pave Necklace</i> |                    | <i>Atlanta Ballet Tickets</i>         |
|                  | <i>Mark Shale Gift Card</i>               |                    | <i>Gotta Dance Atlanta Membership</i> |
| Katherine Brooks | <i>Men's Bulgari Gift Basket</i>          |                    | <i>Woodhouse Day Spa</i>              |
| Rena Howard      | <i>Customized Vehicle Magnets</i>         | Chrissy Smith      | <i>Dantanna's Gift Card</i>           |
| Laurie Ford      | <i>Michael Kors Handbag</i>               | Karrie Westphal    | <i>Glenda Gies Handbag</i>            |