

CREW Atlanta Mission: To elevate women to positions of power and influence in commercial real estate.

[link to Atlanta chapter website](#)

[link to Atlanta chapter calendar](#)

February 13, 2009, Issue #41

2009 Capital Campaign... Giving Back to CREW



The Sponsorship Booth started the year off with a bang!

We are off to an incredible start this year thanks to your corporate and personal contributions to CREW Atlanta's capital campaign!!! During the kick-off event in January, CREW Atlanta raised \$12,000 in personal contributions alone!! Our target for 2009 is \$35,000; so in one evening we were able to collect almost a third of our goal!!! In addition, we also have received several corporate sponsorships already. Thanks to all of you who have contributed to our cause! The dollars collected this year will be utilized to grow our organization as well as to support the Atlanta Women's Foundation and the CREW Foundation.

Our goal for 2009 is to achieve 100% member participation. Every little bit helps, even in this challenging economy. A contribution of \$25 goes a long way to support our mission and anything more that you can spare is icing on the cake. Don't forget that many companies offer an employee contribution match. What a wonderful way to double your personal contribution! Each CREW member that personally contributes will have his/her name appear on the bottom of each weekly CAAG (CREW At A Glance) newsletter all year long. Also, in order to show CREW's appreciation, members who contribute will be invited to special recognition events throughout the year.

In addition to personal contributions, there are several sponsorship opportunities available in 2009. If you or your company would like to sponsor a luncheon (\$2,500), an ACE/BTS (Advanced CREW Experience/Behind The Scenes) event (\$1,500) or a Leadership event (\$1,500), please contact Karrie Westphal to request a sponsorship form. This form highlights the benefits that you and your company will receive based on your level of sponsorship.

Now more than ever is the time to take advantage of your CREW Membership by networking, getting involved and by giving back. In closing, heed the words of Tom Peters, world's leading business-management guru, who offers some food for thought as we embrace 2009:

"Everything is different now, but do not think of our economic crisis as a recession. Instead, think of it as a recalibration. Focus on what you need to do differently now, the different ways you will generate business, how your customers will think, and who your customers will be. Create sustainable relationships that will last for years to come. Focus on building relationships to build businesses and careers!"

CREW Atlanta Thanks Our 2009 Sponsors:

SUSTAINING:

The Coca-Cola Company
Leapley Construction Group of Atlanta LLC
LCG Real Estate Services Corp

BENEFACTOR:

Parking Company of America

Save the Date!

ACE Event: 2/24

Making the most of uncertain times: how to buy real estate for your own portfolio

Speakers and Fellow CREW Members include

- **Linda Rothermel**, CCIM, Principal, Renaissance Real Estate Group, LLC
- **Andrea Settles**, Weinberg and Associates

Hammond Center, 1155 Hammond Drive, Suite D4200, Atlanta, GA 30328 (770-396-1099)

11:30 - 2:00 pm; lunch provided by: Red Sky Tapas & Bar. Sponsored by Dekalb Office Environments and The Muntzing-Sattelle Company

****CLICK TO REGISTER****

March Luncheon: 3/5

Look what CREW can do for YOU: CREWnet

Renaissance Waverly Hotel Ballroom
7:30-8:00 a.m Registration
8:00-9:00 Program and breakfast

****CLICK TO REGISTER****

Leadership Alumni: 3/26

Leadership Link Educational Program

Thurs March 26 3-7pm at the Parc at Phipps

Don't Forget!

CREW 2009 membership deadline for renewals has been extended to Feb. 28th to be included in the CREW Atlanta directory.

2009 Capital Campaign Update

Thanks to the CREW Members listed below for personally pledging a donation to our 2009 Campaign! Our goal is to reach 100% member participation. If you would like to donate or have questions on our sponsorship opportunities, please contact either Heather Davis hdavis@pmrg.com 404-521-1000, Susana Chavez schavez@pca-star.com 404-376-6862 or Laura Boone lboone@turnerboone.com 404-733-1060.

Nancy Allen	Chris Carter	Laurie Ford	Heather Lamb	Denise Meng	Sabina Rahaman	Sara Smith
Stephanie Belcher	Susana Chavez	Stephanie Friese	Susan Lampe	Annette Mengert	Heather Ridgway	Cheryl Strickland
Wade Bell	Anna Choe	Charlene Gates	Wendy	Betsy Nurse	Jody Saka	Jennifer Treter
Mary Ellen	Sherry Collins	Melissa Hall	Langlais-Tillery	Samantha	Dagmar Sands	Sharon Ward
Bockstahler	Ryan Engel	Darlene Hawksley	Jan Legg	OpdenBosch	Lynn Schneider	Rhoda Washington
Laura Boone	Mary Jim Evans	Tamara Jenkins	Paula Linck	Deirdre O'Sullivan	Cheryl Short	Lisa Wells
Katherine Brooks	Mary-Catherine	Lori Kilberg	Tina McCall	Ariela Paschal	Linda Sleighter	Stephen Wells
Cherrie Carney	Fields	Natasha Labi	Morgan McDowell	Faye Phillips	Chrissy Smith	Karrie Westphal