

February 27, 2009, Issue #43

Spotlight on Membership – New Member Overachievers!

CREW Atlanta has always had great success in membership recruitment, growing from approximately 175 members in 2001 to a cool 425 in 2009! In the past year, not only did we experience our typical growth, but the involvement of some of these “new” individuals is unprecedented. The following women are not only new to CREW Atlanta (one year members or less) but they are also participating in one or more committees and leading sub-committees! Let’s celebrate those listed below for their involvement!

Ariela Paschal

Ms. Paschal is in her third year with Innovative Roofing Group. She fulfills the role of Client Services Manager which encompasses all communication to clients as it relates to projects, branding, marketing, networking and business development. Ariela has been a CREW member for only one year but she is leaving her mark on the organization. Not only is she a member of the Communications Committee, she is leading the team that is currently re-designing the CREW Atlanta website, due out mid-year. She also acts as an editor for the publications subcommittee. Additionally, Ariela is a member of the ACE committee. She states that it was a previous company that held high regards for CREW as well as the positive influence of Heather Davis in 2007 that encouraged her to join.



Ariela Paschal
Innovative Roofing Group

Katherine Brooks

Ms. Brooks, the General Manager for Hines at One Overton Park has been an Atlantan since she was four, but only a CREW member for one year. She considers herself a Hines veteran celebrating 10 years with the international real estate firm. She was encouraged to join CREW by her mentor with the intent to get more involved in the Atlanta real estate industry. She has jumped in with both feet since joining CREW in 2008. Katherine is



Katherine Brooks
Hines

a member of the communications committee, functions as an editor on the publications subcommittee and is on the website subcommittee. In addition, she is a member of the ACE committee, serving as vice-chair for the Behind-the-Scenes committee. Katherine is a perfect example of how to get involved with CREW to make connections within the real estate industry.

Karen Avery

Ms. Avery is an Associate Broker with Carter. She is an Atlanta native and has been with Carter two and a half years specializing in tenant representation for her commercial office clients. Karen was drawn to CREW based on the CREW reputation within the real estate industry. Also having attended a few luncheons as a guest, she was pleasantly surprised with the number of great contacts that she was able to make. She joined CREW Atlanta shortly thereafter (2008). Karen is currently leaving her mark on CREW in the form of the communications committee, specifically as vice chair for the awards subcommittee. Per Karen, this will be the event to attend in 2009, so stayed tuned for more information.



Karen Avery
Carter

Deborah Kuo

Ms. Kuo is the Customer Service and Marketing Director for HighGrove Partners. She has been with HighGrove for three and a half years and joined CREW in 2008 in an effort to better understand the needs of HighGrove’s clients in the commercial real estate industry. Active and ready to get involved, she was looking for a committee that she could “sink her teeth into”. With a background in communications, advertising, and marketing, Deborah was a perfect fit for the Communications Committee. Today, she contributes as an editor of the publications subcommittee,



Deborah Kuo
HighGrove Partners

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The Coca-Cola Company
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Parking Company of America

Register Now! March Luncheon: 3/5

Look what CREW can do for YOU: CREWnet

Renaissance Waverly Hotel Ballroom
7:30-8:00 a.m Registration
8:00-9:00 Program and breakfast
Early registration cut off is noon on Tuesday 3/3!
****CLICK TO REGISTER****

Save the Date! Leadership Alumni: 3/26 Leadership Link Educational Program Thurs March 26 from 3-7pm at the Parc at Phipps

Don't Forget! Membership Directories

CREW Membership Directories will be available for purchase at April 2nd lunch for \$15 each. A pdf version of the directory will be available in the CREW Members Only section of the website in April.

Sponsorship Opportunities

Corporate and Event Sponsorships are still available! Contact Heather Davis at 404-521-1000 for more information.

CREW Network Scholarships

CREW Network 2009/2010 Scholarship Applications due March 20, 2009
CREW Network Members—Take a moment to see how you can help women pursue an education in commercial real estate! <http://crewcareerzone.org>

participates as a website subcommittee member and is a vice-chair for the archives subcommittee.

Not only are we lucky to have members of such caliber, but what an example all of the above women set for old and new members alike. **They are truly fulfilling CREW Atlanta's 2009 directive: Building Relationships to Build Business by their committee involvement.** Thanks Ariela, Katherine, Karen, and Deborah for all that you “newbies” do!

2009 Capital Campaign Update

Thanks to the CREW Members listed below for personally pledging a donation to our 2009 Campaign! Our goal is to reach 100% member participation. If you would like to donate or have questions on our sponsorship opportunities, please contact either Heather Davis hdavis@pmrg.com 404-521-1000, Susana Chavez schavez@pca-star.com 404-376-6862 or Laura Boone lboone@turnerboone.com 404-733-1060.

Nancy Allen	Susana Chavez	Laurie Ford	Susan Lampe	Denise Meng	Heather Rich	Cheryl Strickland
Stephanie Belcher	Anna Choe	Stephanie Friese	Wendy Langlais-Tillery	Annette Mengert	Heather Ridgway	Jennifer Treter
Wade Bell	Sherry Collins	Charlene Gates	Jan Legg	Betsy Nurse	Jody Saka	Sharon Ward
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Katherine Brooks	Ryan Engel	Tamara Jenkins	Scott Loughrey	Ariela Paschal	Cheryl Short	Stephen Wells
Cherrie Carney	Mary Jim Evans	Lori Kilberg	Tina McCall	Faye Phillips	Linda Sleighter	Karrie Westphal
Chris Carter	Mary-Catherine Fields	Natasha Labi	Morgan McDowell	Sabina Rahaman	Chrissy Smith	
		Heather Lamb			Sara Smith	