

**CREW Atlanta Mission:** To elevate women to positions of power and influence in commercial real estate.

[link to Atlanta chapter website](#)

[link to Atlanta chapter calendar](#)

July 3, 2009, Issue #61

## Accolades Initiative... It's Hotter Than Summer in Atlanta!

Well known for its long warm summers, Atlanta is definitely one of the hottest cities in the nation for many reasons. But there is no doubt that CREW Atlanta has turned up the heat on its own local initiatives, especially with the anniversary of its very own Accolades drive.

Through hard work, dedication and ingenuity, it is hard to believe that the once-sought vision to harness member-to-member networking and recognitions has become an unshakable reality for the CREW Atlanta Membership.

As part of the strategic planning process, the idea of an Accolades Committee came about years ago. One of the founders of the



*Melissa Hall  
Chicago Title*

initiative, CREW Atlanta board member with Chicago Title, Melissa Hall, comments on its purpose, "CREW

Atlanta's mission is to elevate women to positions of power and influence in commercial real estate. This committee's charge fits perfectly with that mission."

The simple philosophy of the Accolades Initiative is to promote member-to-member business through regular recognition of its outstanding members. As CREW Atlanta continues to grow at a phenomenal rate, new and prospective members are constantly reminded that CREW means business – literally!

"It has been a great surprise and wonder to me that in the process of building such wonderful social relationships, business has flowed. There is nothing better than doing business with people that you like, trust and respect," states Lori Kilberg with Hartman, Simons,



*Lori Kilberg  
Hartman, Simons,  
Spielman & Wood, LLP*

Spielman & Wood, LLP and also recent CREW award recipient of the 2008 Connector of the Year Award.

Whether a member's outside board appointment is recognized at a CREW luncheon, or a member receives honorable mention in a CREW AT A GLANCE article, the heart of Accolades thrives with the collective success of CREW's members.

Marissa Share with the The Coca-Cola Company has proven to be a wonderful asset to the Accolades initiative as she is



*Marissa Share  
The Coca-Cola Company*

tasked with tracking and criteria. "Not only are we looking for Board appointments and big business deals, we are also looking for general member information. It is a great way to keep everyone in the loop," she states.

So as CREW Atlanta gears up for the remainder of the year, the Accolades gang will be reaching out to the membership to find out the latest news and accomplishments of its members. Especially with the advent of the recent website upgrade, the committee will be looking for creative ways to recognize its members.

If you have an accomplishment, member-to-member business deal, or just exciting information you would like to share, please contact Ryan Engel at [r.engel@epicresponse.com](mailto:r.engel@epicresponse.com).

## CREW Atlanta Thanks Our 2009 Sponsors:

### SUSTAINING:

The Coca-Cola Company  
Leapley Construction Group of Atlanta LLC  
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Parking Company of America

## Don't Forget!

Lunch programs will **NOT** be hosted in June, July or August. Our next luncheon will be Sept. 3rd. **Sponsorships are still available for the events from Sept. - Dec.**

## Save the Date! ACE Members Only Event:

"Introduction to LEED Version 3.0"  
Fundamental changes to the LEED credentialing program.  
July 21, 2009 11:00 am to 1:45 pm;  
Lunch will be provided; \$45

## Be Bold! Be a Leader...

Take the next step toward a leadership experience of a lifetime. If interested in participating, contact Char Fortune, 770.552.2435, [char.fortune@grubb-ellis.com](mailto:char.fortune@grubb-ellis.com), who will make certain you are nominated by one of the alumni of Leadership CREW or the CREW Board.

## Win Your Entry Fee to the CREW National Convention!

CREW Atlanta will be entering all campaign donors into a drawing to win a complete entry fee to the 2009 CREW Network National Convention in Boston this Fall. Please contact CREW Atlanta's Executive Director Karrie Westphal to make your contribution now: 404-471-1110 or [execdirector@crewatlanta.org](mailto:execdirector@crewatlanta.org).

## 2009 Capital Campaign Update: *Have you made your pledge yet?*

Thanks to the CREW Members listed below for personally pledging a donation to our 2009 Campaign! Our goal is to reach 100% member participation. If you would like to donate or have questions on our sponsorship opportunities, please contact either Heather Davis [hdavis@pmrg.com](mailto:hdavis@pmrg.com) 404-521-1000, Susana Chavez [schavez@pca-star.com](mailto:schavez@pca-star.com) 404-376-6862 or Laura Boone [lboone@turnerboone.com](mailto:lboone@turnerboone.com) 404-733-1060.

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