

CREW Atlanta Mission: To elevate women to positions of power and influence in commercial real estate.

**CREW**  
COMMERCIAL  
REAL ESTATE  
WOMEN  
*atl*

at a glance...

September 4, 2009, Issue #63

*“Heard it through  
the Grapevine”*

## CREW Social Networking

Sponsored by:

Location:



**Hines**



LinkedIn. Facebook. MySpace, You Tube and Twitter. Sound familiar? “Go ahead and bellyache about blogs. But you cannot afford to close your eyes to them, because they’re simply the most explosive outbreak in the information world since the Internet itself. And they’re going to shake up just about every business—including ours. It doesn’t matter whether you’re shipping paper clips, pork bellies, or videos of Britney in a bikini, blogs are a phenomenon that you cannot ignore, postpone, or delegate. Given the changes barreling down upon us, blogs are not a business elective. They’re a prerequisite”, says BusinessWeek. (And yes, that goes for all of us, too.) **(Click here to read more)**

## CREW Atlanta Thanks Our 2009 Sponsors:

SUSTAINING:

The Coca-Cola Company  
Leapley Construction Group of Atlanta LLC  
LCG Real Estate Services Corp

BENEFACTOR:

Parking Company of America

## 2009 Capital Campaign Update: Have you made your pledge yet?

Thanks to those that have made a donation already. **Click here** to see the full list of names, as well as to access the corporate and member pledge form.

## CREW Atlanta Blog

Check it out: [www.crewatlantablog.com](http://www.crewatlantablog.com)

## CREW Network Convention!

**Register Now!**

September 30 - October 3, 2009  
Hynes Convention Center, Boston



## CREW Foundation

CREW Foundation continues its activities to realign our mission, objectives and goals with those of CREW Network. **Click here to read more** about the current philanthropic fund raising activities that CREW Foundation is undertaking to make our mission a reality.

## Win a Mini Cooper!

Tickets for the raffle are \$100 each, and all proceeds will be donated to the CREW Network’s Scholarship Endowment! **Click here** for more details. Tickets are limited!

**Save the Date:  
Luncheon: 10/8**