




at a glance...

July 21, 2010, Issue #100

Check out our blog!

Eight Great Ways to Make Your Bio Work



The first impression you make on a potential client or referral source often begins with your bio. It should be simple, easy to read, and tailored to show the reader you are the

right person to hire. Below are eight tips to keep in mind:

1. Use a professional headshot.

Most online resources where you can list your bio allow you to post a photo along with your bio. Doing so draws the reader to you and allows you to connect with your reader. And remember, not just any photo will do. Professional photographers will take your headshot for a reasonable charge, and it's worth the investment.

2. Keep it Simple.

Be conscious of font size and line spacing and ensure that the text is easy to read. If you include graphics, keep them simple. You don't want to... **(Click to read more)**

CREW Atlanta Thanks Our 2010 Sponsors:

SILVER:

Choate Interior Construction
Coca Cola Enterprises Inc.
EPIC Response
Friese Legal, LLC
idea|span
Jones Lang LaSalle
UDG, Inc.

CUSTOM:

Holder Properties

BRONZE:

ATC Associates Inc.
Athena Real Estate Advisors
Central Atlanta Progress, Inc.
Colliers International
Corporate Environments and Knoll
ENTEK
Georgia Power
Interstate Restoration
LMM Properties
Regent Partners
Walden Security

[CLICK TO VIEW OTHER ATLANTA CHAPTER SPONSORS](#)

Chapter Events

CoreNet Global's Atlanta Chapter 2010 Education Forum: 8/12

Build to Last:

New Foundations for a New Economy
7:30am to 5:00pm; JW Marriott Buckhead
****Click to register****

Lunch programs will not be held in July/Aug.
Look for info on summer ACE/BTS events!

Lunch Program: 9/2

GA Tech Hotel & Conference Center

Lunch Program: 10/7

COBB Energy Performing Arts Center

CREW Network Convention

San Francisco: 10/20-23

www.crewnetwork.org for more info

CREW Foundation Paris Raffle Tickets Available

Click for more info

****FREE Registration??!!****

EXTENDED! If 90% of the Atlanta bios are entered into CREWbiz by Sept. 1st, we win a free registration to the National Convention!