



Work Place, Work Force, Work *Forward*: The Office is Evolving!  
September 4, 2008 Lunch Program  
Renaissance Waverly Hotel

### SPEAKER BIOS

**Ginny B. Baxter, IIDA, ASID**

Workplace Consulting, Herman Miller, Inc.

Ginny's experience, education and insight merge the worlds of design and business, understanding the realities and facilitating the design and implementation of solutions, from concept development through evaluation. An Interior Designer by avocation and by education, Ginny has her Bachelor of Science degree in Interior Design from the University of Wisconsin-Madison, as well as a Masters in Business Administration from Lake Forest Graduate School of Management. She adds the experience and insight of over twenty-eight years of experience as designer, manager, leader and the customer towards identifying and enabling workplace influences, needs and solutions.

Ginny's role includes understanding and addressing:

• The World of Work: Influencers, Drivers, Resources and Connections • Place: Enabling and Reflecting the Organization • Demographics at Work • Kaleidoscope: A View of the Possibilities of the Future  
Ginny's experience includes not only design, but the design and delivery of decision making processes, site feasibility, space utilization, and workplace efficiency and effectiveness studies. As Interiors Manager for Kraft General Foods, Ginny was responsible for the Corporate Headquarters Interior Design and Implementation, national Strategic Facilities Planning, and Standards. Ginny has also worked with Johnson and Johnson, Bank of America, Johnson Controls, Bahai Properties, Principal Financial Group, Wachovia, Owens & Illinois, and Nationwide Insurance.

Ginny is a professional member of the International Interior Design Association and the American Society of Interior Designers, receiving NCIDQ certification at its earliest eligibility in 1981. A charter member and officer of the Wisconsin Chapter of the Institute of Business Designers, named Outstanding Young Woman of the Year and recipient of the Chancellor's Merit Award for Exceptional Performance, Ginny was also a professional member and representative for the International Society of Facilities Executives on the Facilities Design and Management Product Award Jury for two years.

Ginny has been interviewed by publications such as Fast Company, Harvard Business Review, the Wall Street Journal, and independent specialist writers.

©2007 Herman Miller, Inc.

**Debra Moritz, Managing Director**

Strategic Consulting, Jones Lang LaSalle

Debra is a member of Jones Lang LaSalle's global best practices board, which guides the firm's worldwide consulting operations as well as the Corporate Solutions Executive Committee.

Debra is one of the founders of the consulting practice at JLL and has extensive experience in working with clients to align their real estate activities with overall business objectives. She has led strategic planning, organization refinement and relationship management initiatives for clients including AOL Time Warner, Aon Corporation, CIGNA, Citigroup, Duke Energy, EDS, Fluor Corporation, Motorola, Sara Lee, Universal Studios, The Walt Disney Company and Whirlpool Corporation. She started the Portfolio Strategy and Workplace Solutions practice areas and has grown them to be key differentiators for the firm.

Prior to the 1999 merger of Jones Lang Wootton (JLW) and LaSalle Partners, Debra served as Director, responsible for leading JLW's Corporate & Advisory Services team in Chicago. Before joining JLW, she was a Project Manager for both Richard Ellis and Rubloff, applying similar expertise. She began her career at Union Pacific Realty Company, where she assisted in the development of office and industrial properties, supervised leasing, coordinated tenant build-outs and performed asset management.

Debra holds an MBA in Finance from DePaul University. She earned a bachelor of science in Finance from Creighton University. Debra holds a certificate in Managing Change from the University of Chicago. She served on the board of the CoreNet (formerly NACORE) Chicago Chapter. Debra is a member of both CoreNet and Chicago Real Estate Executive Women (CREW). In addition, *Corporate Property News* selected Debra for its "Stars to Watch" designation, which honors young industry leaders. She frequently speaks at major industry events including CoreNet's national conferences, covering topics ranging from strategic portfolio approaches to maximizing outsourced provider relationships.

# *CREW Atlanta's Mission*



*Elevate Women to Positions of  
Power & Influence in  
Commercial Real Estate.*



# *CREW Atlanta Accolades*

---



*What are your Accolades?*

Submit an Accolade  
for yourself or another  
CREW Member!

**Fill out the YELLOW card on your table  
and leave at your table - it's that easy!**



---

You will soon be able to submit your Accolade on-line at  
[www.crewatlanta.org](http://www.crewatlanta.org)

idea|span

# *CREW Atlanta*

## *September Accolades*



### **Member to Member Business**

*First runner up-June 2008 Awards*

Janace Harding, *jh IDEAS* and Gwynn Ross, formerly with DDR, teamed up to help service the retail clients that DDR had recently acquired



# *CREW Atlanta*

## *September Accolades*

---



Susan Edlein, a CREW member and Leadership class alumni, was appointed Judge on the State Court of Fulton County



# Work Place, Work Force, Work *Forward*

---



Thank you to our  
September lunch sponsors!

- ❑ **idea|span**
- ❑ **CWC**
- ❑ **Herman Miller**

